



Singapore Industrial Automation Association  
 1010, Dover Road,  
 #03-17, Singapore 139658.  
 Tel: (65) 6749 1822  
 Fax: (65) 6841 3986  
 Email : [secretariat@siaa.org](mailto:secretariat@siaa.org)  
 URL : [www.siaa.org](http://www.siaa.org)  
 Reg No: ROS 168/82 TAP

**22<sup>nd</sup> March 2011**  
**Business Mission - Iskandar - Flagship**  
**B. Nusajaya - Malaysia**

**INVITATION TO PARTICIPATE!**  
**BUSINESS/INVESTMENT MISSION TO ISKANDAR MALAYSIA.**  
**FLAGSHIP B, NUSAJAYA.**

SIAA invites interested parties to participate in the Business/Investment Mission To Iskandar Malaysia, Flagship B, Nusajaya. Applications will be considered strictly on a first-come, first-served basis. Applications must reach SIAA by 12pm. **10<sup>th</sup> March 2011**

**LEAD SCHEME**

Eligible Singapore incorporated companies will enjoy up to 50% subsidy under the SIAA's LEAD Program as **APPROVED** by IE Singapore & Spring Singapore.

Under LEAD, Singapore incorporated companies will be subsidized up to 50% of total eligible cost as follows :

- Up to 50% subsidy of common group delegation cost. eg: Logistics costs, Networking Costs.
- Note: Subsidy already integrated into costing.

Participating companies must be based in Singapore and locally registered with **at least 3** of the following core business function based in Singapore:

- Market Development and planning
- Business and investment planning
- Manufacturing & other value added activities
- Logistics & shipping management
- Banking, financial & treasury functions
- Research & development and design functions

**PARTICIPATION COSTS - BUSINESS/INVESTMENT MISSION TO ISKANDAR MALAYSIA. FLAGSHIP B, NUSAJAYA.**

Participation	Costs
SIAA MEMBERS	FREE
NON-SIAA MEMBERS	\$50SGD

**REGISTRATION**

- All applications must be made on prescribed form below.
- Payment **MUST** be made, or proof of payment provided, at time of application.
- Due to limited seats available, acceptance will be on a first-come, first-served basis.
- Registration must reach SIAA by **10<sup>th</sup> March 2011**

**MORE INFORMATION**

For more information on Iskandar - Flagship B, Nusajaya - Malaysia,  
 Please visit: <http://www.iskandarmalaysia.com.my/flagship-b-nusajaya>  
<http://iskandarinvestment.com>

For more information on the business mission,  
 Please contact SIAA Secretariat – [secretariat@siaa.org](mailto:secretariat@siaa.org)

Yours faithfully,  
 Singapore Industrial Automation Association

Poon Kum Hoong  
 SIAA Executive Director



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**REGISTRATION FORM**

**BUSINESS/INVESTMENT MISSION TO ISKANDAR MALAYSIA. FLAGSHIP B, NUSAJAYA.**

~ 22<sup>nd</sup> March 2011, Iskandar, Nusajaya

FAX to SIAA by 12pm, **10<sup>th</sup> March 2011**

**FAX NO : +65-6841 3986**

I am interested to participate in the SINGAPORE PAVILION

**1. COMPANY DETAILS**

<i>Company</i>		<i>Business Registration No :</i>	
<i>Address</i>	<i>Tel</i>	<i>Fax</i>	
	<i>Email</i>		
<i>Contact Person</i> (S )		<i>Designation</i>	
<i>Products / Services Offered ( 50 words max)</i>			

My company has the following 3 core functions based in Singapore (please tick) :

<input type="checkbox"/>	Market Development and planning	<input type="checkbox"/>	Research & development and design functions
<input type="checkbox"/>	Manufacturing and other value added activities	<input type="checkbox"/>	Banking , financial & treasury functions
<input type="checkbox"/>	Business and investment planning	<input type="checkbox"/>	Logistics & shipping management

**2. PAYMENT**

Full payment by cheques should be issued in Singapore Dollars to "Singapore Industrial Automation Association" or "SIAA". Cheques, or proof of payment, should reach SIAA by **10<sup>th</sup> March 2011**

**3. BUSINESS MISSION INSURANCE COVERAGE**

Please note that overseas travel Insurance is not covered under the Business mission. Companies/Participants are advised to purchase own insurance if required.

\_\_\_\_\_  
 Authorised Signature  
 Name :  
 Designation :

\_\_\_\_\_  
 Company Stamp  
 Date :