Simple **Sponsorship** to kick start

- Sponsor on AIRHUB (4 weeks)
- Web Banner on SIAA website (4 weeks)
- Thematic EDM curated for sponsors in our weekly comms (1x per year)

$1500
Thematic Newsletter Schedule

- Mar 2022: Smart Building and Estate (publish date: 16 Mar)
- May 2022: Technology (publish date: 18 May)
- July 2022: Urban Farming (publish date: 20 Jul)
- Sep 2022: Manufacturing (publish date: 21 Sep)
- Nov 2022: Low Touch Economy (TBC) – publish date 16 Nov

- Spec:
  1. 600 x 300px graphic, 100 word text
  2. 1 page full article to be published on SIAA website
Fortnightly EDM Schedule

• Non–thematic, mainly for Corporate Member to share their own events
• Schedule: every 2nd & 4th Wednesday of the month
• Closing date for submission: by 12noon, the previous Friday,
• Spec: 400 x 300px with 35 word text