

SIAA QUARTERLY NEWSLETTER

JULY
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EDITION



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- Singapore Pavilion in 2019/2020, join us now!

- Monetize your Product Development and Transform the Business Model (4 July)

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- Mission to Switzerland and Germany with DPM Heng Swee Keat (May 2019)

- IMDA – Digital Participation Pledge

- Advantech IoT Co-Creation Conference (19 July)

- Industrial Transformation Asia Pacific 2019 (22-24 Oct)

MEET OUR NEW CORPORATE MEMBERS

Welcome to the SIAA community !

Apollo
Automation you can trust

[Apollo Equipment & Systems Pte Ltd](#)



[STM-AP Asia Pacific Pte Ltd](#)

[Craftech Personnel And Marketing Pte Ltd](#)



[SL Metals Pte Ltd](#)



[Drives & Control \(SEA\) Pte Ltd](#)



[Trans-Asiatic Trading Pte Ltd](#)



[Kodi Engineering Services Pte Ltd](#)



[West Marine Engineering Pte Ltd](#)

PreVail
Technology

[Prevail \(S\) Technology \(S\) Pte Ltd](#)

WHAT'S HAPPENING

UK TECH SECTOR FACT SHEET

Find out how UK technologies and services can support your business in 2019 by reading our specialist report on the UK's leading innovations. Highlights of the report include:

1. Ground-breaking technologies in fintech, healthtech, education, autonomous vehicles, cyber security and more.
2. Thriving conditions for tech businesses across England, Northern Ireland, Scotland and Wales.
3. Examples of successful UK-Asia tech partnerships.
4. Ways the UK is tackling global challenges such as sustainability, climate change and ageing populations.

Get the full [UK Asia Technology Report 2019](#)



SOFTWARE IP PROTECTION, LICENSE AND DELIVER YOUR SOLUTIONS (4 JULY)



Gemalto, Matrix Invent and SIAA co-organised this workshop to create the awareness amongst our members on software monetization and how this would help to grow their business and have the flexibility to change the business model in this digital age. 3 speakers from China, United Kingdom and Hong Kong talked about digital transformation and share insightful case studies of Sauter in Building Automation as well as Casio on their Digital Transformation journey.

"We are extremely happy with the outcome of the workshop; it had helped us verified the market readiness and receptiveness of the industry to our solutions. We would like to thank SIAA for their professionalism in managing this!" Ms Kaoru Shima, Senior Field Marketing Manager of Gemalto expressed.

JOINT MEMBERS' VISIT TO ARTC MODEL FACTORY 26 JUNE 2019

SIAA and SSIA held a Joint Members visit to ARTC Model Factory to learn about the focuses on disruptive technologies, primarily industry 4.0 technologies, that can transform factories and industrial operations to be more efficient and competitive. It is also to foster collaboration between private sectors and research institutions and also give our members time to interact.

The ARTC Model Factory Offers a state-of-the-art manufacturing facility equipped with industrial machines and digital systems through an initial partnership of over 20 industry and public sector research partners.

For more information: <https://www.a-star.edu.sg/artc/PROGRAMMES/Model-Factory-ARTC>



VISITORS FROM TIANJIN SMART CITY RESEARCH INSTITUTE AND CITIF

SIAA hosted visitors from China Information Technology Industry Federation (CITIF) and Tianjin Smart City Research Institute on 29 May 2019. The delegation was led by Madam Qu Weizhi, Executive Vice President of CITIF.

There was a good exchange of opinions and sharing of the different developments in both countries on Smart City and Industry 4.0 including some on-the-ground challenges faced by the industry in the geographies.

Members are welcome to contact the Secretariat should they require some link up to the network established by SIAA.



37TH SIAA ANNUAL GENERAL MEETING



37th SIAA Annual General Meeting was held on 23 May at Trade Association Hub. At the AGM, Ms Poh Bee Ling, Director of Agri-Technology & Food Innovation in Singapore Food Agency presented on Agritech and Urban Farming in Singapore.

It gave information of possible new business opportunities for members to apply Automation, IoT & Robotics in this sector which Singapore government is looking to develop. An immediate follow up development from here was business matching with a local farmer who was looking to have solutions to monitor and control the condition in his greenhouse.

MISSION TO SWITZERLAND AND GERMANY WITH DPM HENG SWEE KEAT (MAY 2019)

Vice President of SIAA, Mr Cheong Siah Chong accompanied DPM Heng Swee Keat together with 4 other TAC leaders from SMF, SGTech, SPETA and SBF. The visit focused on corporates or institutions that are good showcases of innovation and productivity, as well as Research & Development entities. In Germany, Enterprise Singapore made special arrangements for the TAC leaders to visit the German Association for Small and Medium-sized Businesses as well as Centre for Digital Transformation in Berlin. This trip with DPM has sparked plans for the association to work closer together to serve our members, the industry and Singapore.



PARTNERS' NEWS

EMBRACING THE RISE OF IOT IN SOUTHEAST ASIA

The trend we have observed across all the end-markets we serve is machinery becoming smarter and better integrated into the whole manufacturing plant ecosystem, with operators integrating digital technologies to improve plant performance, increase productivity, and reduce waste and energy consumption. In our own space, we have observed few of the industrial automation majors investing in expanding capabilities in areas such as digital platforms, IoT, AI and Big Data. At Gefran, we have invested in developing sensing and automation technology to serve this new market reality, specifically, in developing products capable of collecting, storing and exchanging data, optimising process control, reducing machine downtime and implementing predictive maintenance practices."

Read the full article [here](#)

100,000 REFERENCES
ONE FOR EVERY
REQUIREMENT



IMDA – DIGITAL PARTICIPATION PLEDGE

TAKE THE DIGITAL PARTICIPATION PLEDGE

Play Your Part To Help Singapore Be Digitally Ready

Digital Readiness Is A National Effort

Your organisation can play an integral role to help Singapore be digitally ready. With the support and commitment of private, people and public sector organisations, digital readiness efforts can be amplified to equip everyone with digital skills to use technology for better quality of life.

Start this digital journey by taking the Digital Participation Pledge today.

WHAT CAN MY ORGANISATION DO?

- Equip employees with digital skills
- Educate customers / clients / stakeholders on how to use our digital services
- Offer and design digital services to be inclusive and safe
- Volunteer or give resources for digital readiness efforts

VISIT THE LIBRARY OF RESOURCES TO SUPPORT YOUR ORGANISATION'S DIGITAL JOURNEY

- Grants and Funding: Financial assistance to support your organisation's digitalisation plans
- Digital Skills Training and Subsidies: Wide range of training and subsidies to develop and empower a digital ready workforce
- Education and Other Resources: Reference materials on industry standards and self-help tools to guide you

SIGN UP FOR DIGITAL PARTICIPATION PLEDGE (DPP) NETWORKING SESSIONS

Jointly organised with the Singapore Business Federation

- Learn about latest tech solutions
- Sharing on digitalisation efforts by organisations
- Meet and connect with business owners and leaders

Coming up!

ADVANTECH IOT CO-CREATION CONFERENCE (19 JULY)

Advantech IoT Co-Creation Partner Conference

Co-Creating the Future of Industry 4.0 and Smart City
Friday, Jul 19 | One Farrer Park Hotel

Register Now

INTERNATIONAL BUILD ENVIRONMENT WEEK 2019 (3-6 SEPT)

INTERNATIONAL BUILT ENVIRONMENT WEEK
(IBEW)

4 - 6 SEPTEMBER 2019
SANDS EXPO & CONVENTION CENTRE, SINGAPORE

INDUSTRIAL TRANSFORMATION ASIA PACIFIC 2019 (22-24 OCT)

**Industrial Transformation
ASIA-PACIFIC 2019**
Asia-Pacific's Leading Trade Event for Industry 4.0
22 - 24 October 2019
Singapore EXPO • Singapore
www.industrial-transformation.com

We help your company to
START, SCALE and SUSTAIN
your transformation journey.

Organized by SingEx International Partner Deutsche Messe



SINGAPORE PAVILION IN 2019/2020, JOIN US NOW!

POWEREX MYANMAR 2019

1-3 AUGUST 2019



INDONESIA MARINE & OFFSHORE EXPO 2019

20-22 AUGUST 2019



BRUNEI INTERNATIONAL OIL & GAS TECHNOLOGY & EQUIPMENT EXHIBITION 2019

25 - 26 MARCH 2020



BIMOX 2019

19-21 SEPTEMBER 2019



MANUFACTURING TECHNOLOGY WORLD 2019

19-21 SEPTEMBER 2019



IOT ASIA 2020

25 - 26 MARCH 2020

