



[SIAA Quarterly Newsletter, Q2 2015](#)

[e2i-SIAA sign MOU at Robotics & Automation Awareness Seminar](#)

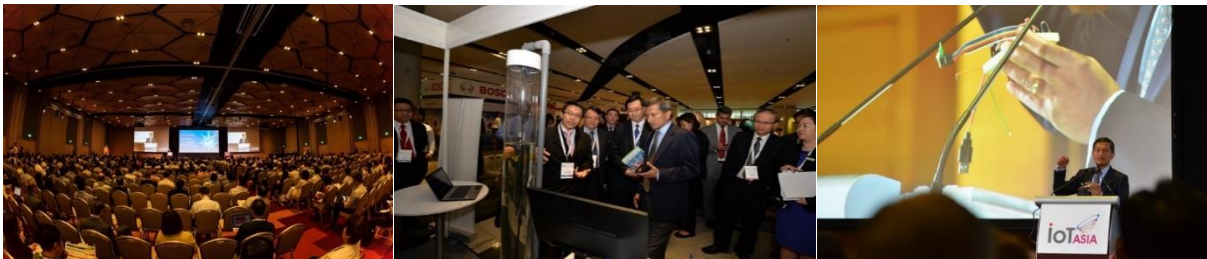


On 6 Apr, SIAA & e2i organized Robotics and Automation Awareness Seminar. Mr Chan Chun Sing, NTUC's Deputy Secretary-General, attended the event with about 200 employers from service-related sectors. At the event, both organization signed a two-year Memorandum of Understanding (MoU). Under the MoU, both organizations will work together to help local businesses have easy access to adopt technology and support workers for training. Higher productivity and deeper skills will be gained through:

1. Events like knowledge sharing, visits and consultation for companies to learn about robotics and automation trends and application;
2. Training for workers to know how to manage and use new technologies and applications

The event was reported in Straits Time and SinMin and the Press Release can be viewed [here](#).

[IoT Asia 2015](#)



 IoT Asia 2015 was a great success! It attracted 2,100 attendees from 29 countries, 85 speakers, 44 sponsors & exhibitors with 3 Country Pavilions. Minister Vivian Balakrishnan, Minister in Charge of Smart Nation was the Guest of Honour. IoT Asia has once again proven itself to be the region's unrivalled show that brings together technology leaders and emerging disruptors to share industry best practices and know-how. We are thrilled that companies have selected IoT Asia

2015 as the platform to explore how the Internet of Things will transform businesses, government and societies. You can catch clips of event at [IoT Asia channel](#) on YouTube.

2nd Association RoundTable (ART) 2015



During IoT Asia, SIAA hosted the 2nd Associations RoundTable (ART) with 13 participating associations from the region – Canada, Japan, Malaysia, Korea, Singapore and Taiwan. The participating associations pledged to Communicate & Share, Connect to the Last Mile and Champion Common Standards.

SIAA COUNCIL 2015/2016



The new 2015/2016 Council was elected at the 33rd Annual General Meeting on 27 May 2015. We congratulate them and look forward to an exciting year ahead under their leadership.

President

Vice President

Vice President

Treasurer

Assistant Treasurer

Secretary

Assistant Secretary

Council Member

Mr Oliver Tian, HutCabb Services

Mr Alex Tan, Multi-Contact (South East Asia) Pte Ltd

Dr Tan Guan Hong, Institute for Infocomm Research

Mr Andy Kwek, Temasek Polytechnic

Mr Terence Teo, Anewtech Systems Pte Ltd

Mr Colin Koh Kok Lin, LKH Precicon Pte Ltd

Mr Bernard Loh, Linkwise Technology Pte Ltd

Mr Yeow Shinwe, G-Element Pte Ltd

Mr Cheong Siah Chong, MDesign Solutions Pte Ltd

Dr Lim Joo Ghee, Singapore Polytechnic

Mr Law Chee Keong

Mr Poon Kum Hoong

Mr Ramesh Venkatraman

Mr Sathvik Rao

SME Engagement Workshop – IoT in Healthcare, 5 Jun 2015



In this 5th part series of SME Engagement Workshop with I²R, the theme was: IoT in Healthcare. We had speakers from Kinexcs, MyDoc and I²R covering topics on IoT Healthcare ecosystem to using IoT for Rehab and Diagnostics in Braces. SIAA members Advantech, Gopalam Embedded Systems & HutCabb Services which took up display space to showcase their products & solutions. There were estimated nearly 60 attendees.

SIAA led SINGAPORE PAVILION performance (Apr – Jun 2015)



1. [IoT Asia 2015](#) : 8 - 9 Apr (11 companies, total 135sqm)
2. [Automex 2015](#) : 20 – 23 May (13 companies, total 288sqm)
3. [Vietnam Industrial Fiesta 2015](#) : 10 -11 Jun (7 companies, total 81sqm)
4. [Marine Philippines 2015](#): 17 – 19 Jun (8 companies, total 96sqm)

Total number of Singapore Pavilion	Total number of exhibiting companies		Total Business Leads generated	Total sales Confirmed sales	Total nego
4	39		1987	SGD1.72 Mil	SGD9

We thank all Singapore Pavilion exhibitors for their support!

Singapore Pavilion at Trade Fairs for 2015/2016

SIAA is organizing Singapore Pavilion for the following trade fairs Event below, under International Marketing Activities Program (IMAP)*, an initiative by International Enterprise Singapore

S/N	Exhibition Name	Date	Country/Location	Industry Cluster
1	Indonesia Marine & Offshore Expo (IMOX) 2015	12 - 14 Aug 2015	Indonesia/Batam	Maritime
2	Industrial Roadshow Indonesia 2015 - Banten	7 - 8 Oct 2015	Indonesia/Cilegon, Banten	Manufacturing/ Automation

3	Buildtech 2015	7 - 10 Oct 2015	Malaysia/K.L	Building & Construction
4	Medical Myanmar 2015	8 - 10 Oct 2015	Myanmar/Yangon	Medical
5	Oil & Gas Expo Thailand (OGET) 2015	27 - 29 Oct 2015	Thailand/ Bangkok	Oil & Gas
6	World Rigs 2015	25 - 26 Nov 2015	Singapore	Oil & Gas
7	Oil & Gas Vietnam (OGAV) 2015	1 - 3 Dec 2015	Vietnam/Vung Tau	Oil & Gas
8	IoT Asia 2016	8 - 9 Apr 2016	Singapore	IoT/ IT
9	Automex 2016	19 - 22 May 2016	Malaysia/Kuala Lumpur	Manufacturing/ Automation

* Terms and Conditions are set by IE Singapore for supported costs

** IMAP is approved for this exhibition

Members' News



[LDR Technology](#) is a subsidiary of LDR Pte Ltd, a leading, award-winning location-based mobile application and e-learning solution company. Today, more than 160,000

participants have experienced our 95 mobile trails, the latest being our Changi Airport and SG50 President Trails. Our signature web-based authoring platform, *Pocket-Trips™*, enables anyone without programming knowledge to design and develop visually appealing, interactive site content which can be triggered by GPS, Image Recognition or Bluetooth Smart technology using Smartphone devices. With SPRINGS Singapore funding, SMEs can benefit up to 70% Government funding. Call us NOW to achieve higher productivity and increased revenues!

SYSMAC Solution Seminar 2015



Omron in collaboration with Nanyang Polytechnic & SIAA presents **Sysmac Solution Seminar 2015**. Find out how to increase productivity and efficiency with the Automation Solution for your production. Live Demonstration of Delta Robot & Traceability Solutions!

To register, please contact Ms Grace Pang
Email: gracep@ap.omron.com
Call: +65 6547 6722

INNOVATION & TECHNOLOGY DAY 2015

30th and 31st July 2015
9.30am - 7pm
Gallery 1 & 2, Red Dot Design Museum

Organized by  PHOENIX CONTACT

Strategic Alliance Partners  IMI  LAPP CABLE  VEGA



Innovation is Art. Just like a fine piece of art, Phoenix Contact products and solutions are exquisitely crafted to perfection. This coming July, see the latest technologies and future market

trends in Phoenix Contact's Innovation Fair. These latest technologies translate to innovation products and solutions for diverse industries. From PCB Connection, Surge Protection Solutions, Cyber Security to a complete Automation and Control Solution for the industrial markets. Whether you are from the Electronics Manufacturing, Oil and Gas, Marine, Telecoms, Building Automation, Water, Transport industry or an End user, Consultant or Panel Builder, you will be able to take home valuable insights and experiences from this exhibition!

Register [now](#).