



SIAA Quarterly Newsletter (Q2 2016 edition)

Summary of Activities and Events in Q2 2016

Launch of SIRE with Experia Events



SIAA is pleased to announce that the Association is partnering Experia Events Pte Ltd to stage the next robotics-centric trade show, [SINGAPORE INTERNATIONAL ROBO EXPO 2016 \(SIRE\)](#). It will be on 1 – 3 November 2016 in Sands Expo & Convention Centre, Marina Bay Sands. SIRE is poised to be the next global marketplace to discover business opportunities, projects and funding availabilities for the adoption of robotics solutions. It will feature an exhibition and conference. SIRE provides the platform for government, private sectors, research and academia to share, address economic and social challenges, co-create solutions and forge partnerships. Through SIRE 2016, SIAA will continue to take the lead, working with our partners and respective agencies, in a collaborative way, to benefit the robotics ecosystem in the region. This transformation also promises to enhance and extend the business reach and delve into greater innovation for business success.

SIRE, your Gateway to Singapore - A Growing Robotics Market

We look forward to your continued support and participation in SIRE 2016!

The Singapore Dialogue at Innorobo 2016, Paris



Left to Right: Mr Cheong Siah Chong (SIAA), Ms Pema Han (EDB), His Excellency Mr Zainal Arif Mantaha (Singapore Ambassador to France), Ms Catherine Simon (Innoecho), Professor Marcelo Ang (NUS)

SIAA, with Economic Development Board (EDB), Singapore Tourism Board (STB), National University of Singapore (NUS) staged **THE SINGAPORE DIALOGUE** at Innorobo 2016, Paris on 26 May, titled “Rising Adoption of Robotics in South East Asia, Singapore Leading the Way”.

In the panel discussion, panellists demonstrated Singapore’s leadership in kick-starting the robotics ecosystem. There is aggressive government support in funding robotics adoption in SMEs. Singapore government announced a 450 million National Robotics Programme in Mar 2016. Developing and deploying new technologies to solve problems that are relevant for the entire industry to drive industry-level transformation. Robotics technology can allow us to work more effectively in a tight labour market, and also create more high value-added jobs. Robotics and automation technology can be applied widely to transform sectors such as healthcare, construction, manufacturing and logistics. Technology as an enabler will enhance competitiveness, with the Singapore government taking the lead and crafting programmes to nurture a cohesive ecosystem. The dialogue had encouraged many European robotics companies to wish to collaborate with Singapore companies to enter the market.

[IoT Asia 2016 - Closing the Gap: From Vision to Reality](#)



Themed *Closing the Gap: From Vision to Reality*, IoT Asia 2016 revealed new insights on emerging trends, new key technologies and directions for IoT’s proliferation in the region. It also stimulated in-depth discussions to drive business collaborations in the region and undertake the real nuts and bolts of IoT implementation to make it a reality. IoT Asia 2016 was a resounding success with 3,795 attendees, a significant increase of 75% from 2015! This is a testimony of the strong support the event has received from the industry.

We would like to thank the Founding Members, supporting agencies and associations, partners, sponsors, exhibitors, media & all members for supporting IoT Asia 2016. **See you at IoT Asia 2017 on 29-30 March!**

[SIAA IMAP Singapore Pavilion, Mar to Jun 2016 Performance](#)



1. [IoT Asia 2016](#): 30 – 31 Mar (17 companies, Singapore)
2. [Automex 2016](#) : 25 – 28 May (14 companies, Kuala Lumpur, Malaysia)
3. [Marine Philippines 2016](#): 6 – 8 Jun (13 companies, Manila)
4. [Vietnam Industrial Fiesta 2016](#): 8 – 10 Jun (11 companies, Binh Duong City)

Total number of Singapore Pavilion	Total number of exhibiting companies	Total Business Leads generated	Total sales Confirmed sales	Total Sales in negotiation
4	55	2,981	SGD1.84 Mil	SGD5.4 Mil

We thank all Singapore Pavilion exhibitors for their support!

Click [here](#) to see the list of SIAA IMAP trade shows for 2016/2017. Contact SIAA secretariat at: secretariat@siaa.org if your company is interested to participate.

What's Happening?

[SME Outreach Event: Industrial IoT, 15 July 10am](#)



Industrial Internet-of-Things, or IIoT, is the B2B application of IoT Technologies that is fast gaining traction in many industrial sectors. In this workshop on 15 July (Fri), both industry and research institute will be sharing their knowledge and use-cases in using IIoT to improve productivity in various industrial applications eg: Logistics, Transportation and Facilities. This quarterly event is jointly organized by I2R & SIAA. Our members – Ascent Solutions, Convergent Smart Technologies, Espert and I2R together with IBM and National Instruments will be showcasing their solutions & technology.

Due to overwhelming response, the registration is closed for this event.

[Robotics Delegation from Korea \(18 – 20 July\)](#)



ASEAN-Korea Centre is organizing a robotics delegation to Singapore, together with the Korea Institute for Robot Industry Advancement (KIRIA). The delegation consists of companies with robotics solutions in the sector of Logistics, Service, Healthcare and Industrial Automation. SIAA will be hosting the visitor with e2i on 19 July (2-5pm). Please stay tune for more details!

19th Infocomm Commerce Conference (SMEICC) & SME Expo 2017 (17 – 18 Aug)



SIAA members will be speaking at 19th SMEICC on 18 Aug and conducting Show & Tell segment at SME Expo on 17 Aug. We want to thank the members who

have come forward: Automate Asia, Convergent Smart Technologies, ifm Electronics, Epicor Software, LDR, Omron Electronics, SRA Information Technology & Variantz.

If you are interested to participate in the Show & Tell too, drop us a note at sueyin.lim@siaa.org

Company looking for automation solution

Due to increase in demand, one company who manufacturing prefabricated pipes is currently looking towards automating and integrating the processes into a 'Line System'. If you wish to know more details and would be able to supply the solution, please email me at sueyin.lim@siaa.org

Meet our New Members

----- Welcome to the SIAA community !! -----

[Agri Technology Pte Ltd](#)
[Apex Sealing Technologies Pte Ltd](#)
[Ascent Solutions Pte Ltd](#)
[Bilcon Industries \(Private\) Limited](#)
[CEJN Products Far East Pte Ltd](#)
[Consilium Marine Singapore Pte Ltd](#)
[Cyclotech Engineering Pte Ltd](#)
[Eye-2-Eye Communications Pte Ltd](#)
[Glynwed Pipe Systems \(Asia\) Pte Ltd](#)
[Industrial Links International Pte Ltd](#)
[International Designers Group Pte Ltd](#)
[J.D. Neuhaus Pte Ltd](#)
[JM Vistec System Pte Ltd](#)
[Joint Analytical Systems \(S\) Pte Ltd](#)
[Klenco \(Singapore\) Pte Ltd](#)

[Maass Global Singapore Pte Ltd](#)
[MC-Bauchemie Singapore Pte Ltd](#)
[Morgan Ceramics Asia Pte Ltd](#)
[MSS Marine & Offshore Pte Ltd](#)
[Nabtesco Marine Services Singapore Pte Ltd](#)
[Netatech Engineering Pte Ltd](#)
[Precision Laser Solutions Pte Ltd](#)
[Schneeberger Linear Technology Pte Ltd](#)
[Sin Ghee Huat Corporation Ltd](#)
[Spectec Asia Pacific Pte Ltd](#)
[Sylvia Electric \(S\) Pte Ltd](#)
[Torishima Service Solutions Asia Pte Ltd](#)
[Variantz Solutions & Technologies](#)
[Wam Singapore BHM Pte Ltd](#)
[Wonder Electric Motor \(S\) Pte Ltd](#)

[News from Our Associates](#)

Training Classes on Robotics



Our partner, Employment and Employability Institute (e2i) is conducting 2 robotics training class on “Robot Application and Usability” and “Basic Robot Programming” in July 2016. Participants will enjoy subsidy of 70% from e2i when they sign up for these classes.

Visit <https://e2i.com.sg/robotics-training> for more information and to register your interest.

Take the challenge – Be a consultant in Automation and Robotics

To be a consultant, you will require more than mastering your areas of expertise. Understanding how to identify, and manage stakeholders, analyze, map and define requirements are key competencies for and during any consultancy project. Hone your skills and ...

- Join the **Accredited Management Consultant (AMC™) Certification**.
- Register with the code: **SIAAMC**

To register, please email your **name** and **contact no.** to enquiry@acadmastery.com



The 6th edition of SSIA Supply Chain Management Forum will bring together industry practitioners and modeling experts to examine the best practices for today’s supply chain metrics and measures. It will be a platform for the APICS/Supply Chain Council to share the development of the well-established SCOR model to meet today’s complex and often conflicting demands. Industry partners and domain experts will also present their experiences and learnings, enabling an interactive and structured discussion among participants. Please click [here](#) more information and join SSIA on 21 July for a day of engaging discussion and presentation.

Register now for the Green Growth & Business Forum, Singapore, 12 – 13 July

Organisers:

   



**Accelerating Low Carbon
Growth Opportunities
in Singapore and
South East Asia**

12-13 July 2016
Marina Bay Sands
Level 4
Meeting Rooms 4402-4403 & 4502-4503
For more information, log on www.ggbf.sg/2016

The UK and Singapore Governments will host the GGBF for the second time in July. Aligned with the CESS, WCS and SIWW, it reflects their shared green/sustainability objectives. The GGBF is the pre-eminent regional event for regional businesses, researchers, entrepreneurs and government agencies, to network and forge new partnerships. The forum will provide a platform for participants to identify new opportunities, to deliberate on sector specific challenges and to come to a collective understanding on the actions required to further green growth in the region.